

## **Monmouth University Profile**

Monmouth University was established in 1933 as a private liberal arts institution offering comprehensive undergraduate, and graduate programs in several different fields including certificate and professional educational fields. Monmouth is unique because it's located within minutes of several New Jersey shore communities including the quiet suburban shore town of West Long Branch New Jersey, which is in Monmouth County. The footprint of the site is large for a middle-sized private school with approximately 155 acres of park like property that winds through the local township.

The campus has approximately 54 buildings including lecture, sports, performing arts, and student housing facilities. The issue of student housing is an interesting subject at Monmouth because the university does not guarantee student housing to in state freshman students. The school only makes these guarantees to out of state students. The rest of the student population must compete for the total number of 1740 available spots. The school has gone as far as developing business relationships with several apartment complexes in the area including a newly developed apartment complex on the beach in Long Branch for students to rent.

**Monmouth University Demographics:** MU is home to approximately 1768 male, and 2348 female full time students. The university has 139 male, and 300 female part time students enrolled. The graduate school also has 476 male, and 1319 female students enrolled. The average age of a freshman is 18 years old; all undergraduates are 22 years old. 92% of students are state residents with the rest coming from 22 other states, and 10 foreign countries. 78% of students are white. 5% are Hispanic, and 6% are African American. The total number of students with on campus housing is 6,350 according to published handouts.

### **Published Academic Standards for Admission Programs**

Monmouth University offers Liberal Arts and Sciences and Engineering programs for undergraduate students. Below is a list of specific admission requirements for admission.

**Monmouth University:** Freshman Class: 5089 applied, 3504 accepted, and 943 enrolled to the school.

SAT Verbal 528, SAT Math 548. Application Deadline March 1

**Faculty/ Classroom:** 52% of faculty is male, 48% female. 92% teach Undergraduates. The average class size in an introductory lecture is 26; and 10 in laboratory, and finally 22 in a regular course. No introductory courses are taught by graduate assistants.

**Student / Faculty Ratio: 19 to 1**

**Campus Footprint:** The overall physical layout of the campus is typical of a college setting with wide sidewalks, grass field meeting places, and park like benches. The pedestrian flow of traffic within the facility was centered in the middle of campus due to the time of day. The buildings and open spaces of the facility were reasonably clean and maintained during my observations. I observed several construction projects underway including a new recreation/ sports venue.

An observation of the internal campus setting provides students and employees with several types of student services including physical fitness, library services, and cultural meeting places and dining halls. Monmouth's observed focal point of reference during my campus visit was the main sidewalk from the academic buildings to the residence halls. I observed heavy pedestrian traffic from this area of the campus. The university has several new education pavilions including a multi- media building with television, and radio stations.

The footprint of this main sidewalk takes you under Cedar Ave/ Route 71 through a pedestrian tunnel, which links the school with the residence halls. I have mention the tunnel because it highlights several CCTV cameras stationed throughout this main pedestrian walkway. The rest of the university layout observes several roads and parking lots that allow students to walk onto campus from several different exterior locations. This physical design feature gives visitors the feeling of a campus that is spread out with several entrances and exits for people to choose from. The buildings within the site are also arranged so students can walk to their classes from a number of campus parking facilities. The physical layout is shaped like a big square with dormitories on one side of the campus and the sports stadium on the other side. The lecture halls and campus administrative offices can be found in the middle with parking lots on the outside.

**Local weather:** Weather is also an issue to consider for students preparing for a college experience. New Jersey enjoys all four seasons of weather including rain and snow. Northeast weather patterns sometimes allow for temperatures to drop below 32 degrees for a considerable amount of time during the winter. New Jersey also gets it's share of rain during the spring and summer months as well. A strong indicator of pedestrian traffic around the university can be identified by the northeast weather patterns. Student parking within close proximity to university buildings and student services help reduce the exposure literally and figuratively.

## Community Profile

West Long Branch New Jersey is a suburban shore community of approximately 8,258 residents in the county of Monmouth. The town is a typical residential community within the coastal area of the state. The community is located within driving distance to the town of Red Bank, and Atlantic City. New York City and Philadelphia are approximately 90 Minutes away by car or train. West Long Branch also has an intellectual side to it due to its relationship with Monmouth University; students take advantage of local restaurants and shopping on a daily basis. The town doesn't really have any local pedestrian walkways that links local residents to local shops and restaurants outside the general downtown area. Students don't generally walk, they use the main roadway (Cedar Avenue), which is the main roadway linking several shore communities geographically.

The town itself is located within walking distance to the beach, which makes the area a fun destination throughout the year. New Jersey Transit provides rail service in the area with the "Jersey Coast Line" service. This rail corridor links to Newark Airport, and N.J. Penn Station for Amtrack northeast rail service. The main airport to MU is Newark International airport. Also, students at MU enjoy the opportunity to drive a short distance to shop at the Monmouth Mall, and local restaurants on Route 36 within the township. This area has a real small town feel to it when you are driving around the neighborhood. Route 36 provides direct links to the community and the Garden State Parkway via this main north/south corridor. The community also has several national chain hotels on Route 36 along with the Monmouth Mall. Appendix #1 on the back page has a list of observed local neighborhood resources for students and visitors.

**Community demographics:** The following demographics for West Long Branch New Jersey describe a culturally diverse community within a total population of 8,258 according to the U.S. Census Bureau. The survey highlights several characteristics to describe the population including: 3,857 residents are male, 4,401 are female. 94.2 % of residents are white, 2.2% are African American, 2.9% are Hispanic or Latino, and 1.2 % is Asian. The median age of population is 33.8 years old. 78.2% of residents are over 18 years old, 62.5% are over 21 years old, and 14.6 % of township residents are over the age of 65. The issue of housing in West Long Branch is also interesting. 96.6 % of all housing units within the town are occupied. 15 % of housing units are renter-occupied, while 85 % of units are owner-occupied. Only 3.4 % of total available housing was vacant.

## Campus Life

Monmouth University is an active private campus environment that provides students with an outstanding social, and educational atmosphere. The admissions demographics paint a picture of a local educational community with a high number of in state residents, as well as mid Atlantic students enrolled as full time, and part time students. The local community of West Long Branch is a short distance away from the school by car to several shore communities that are very supportive of the schools mission to provide educational opportunities to local residents and on-campus students.

The emotional climate of the entire community is very relaxed and social in my opinion. Monmouth University is an attractive institution because it offers students natural beauty with the Atlantic Ocean only minutes away and sports teams to watch throughout the year. Monmouth University students really enjoy watching basketball games; they will enjoy the season even more when the school's new athletic center opens. MU also boasts student run facilities including a radio station (WMCX), a television station called Hawk T.V., and a school newspaper called the Outlook.

**Student Housing:** The purpose of student housing is to provide safe and reasonable accommodations for students living away from home. The issue of housing and dormitory life is a critical element of overall campus life because students spend a large amount of time in their rooms. Student housing units historically come in 3 different styles including traditional corridor, suite, and apartment style units.

Monmouth only guarantees housing for out- of state freshman. In state freshman and sophomores students who have filed their intent to reside on campus by the stated deadline and who have continuously registered as full time students have a good opportunity to receive housing. The school has started developing housing resources for upper classman through it's local real estate initiatives.

**Off Campus Housing:** The Township of West Long Branch has been described as a small shore community within driving, and commuter distance to New York City and Philadelphia. The reason I have mentioned the overall community of West Long Branch is to re-assert the point that MU is situated in a suburban setting with a high number of homes that are privately owned. The college does provide off campus housing resources for students who request help. Information about services can be found at E-Mail [www.occs@monmouth.edu](mailto:www.occs@monmouth.edu) Phone # (732) 263-5651

**Public Transportation:** Public transportation and commuter resources for MU students are available through the "Off Campus and Commuter Services Office" which provides information and links to bus, train, and car pooling services for shopping, and several other student activities. New Jersey Transit provides reliable train service to students who don't have vehicles on campus. The university has a very large number of in-state students who know the streets and highways very well. New Jersey Transit Info: [www.njtransit.com/](http://www.njtransit.com/)

**Description of Campus Public Safety Plans & Procedures:** MU's general public safety plans and procedures can be found in the emergency plan which gives students and employees lists of instructions, procedures, codes of conduct, and response strategies to follow while on campus. The university also provides Clery Act safety tips and procedures to help educate students to potential risks on, and off campus. This information can be found in MU's Annual Public Safety Report. The University Emergency Plan can be found at: [www.monmouth.edu/campus\\_safety/](http://www.monmouth.edu/campus_safety/)

**Crisis Management Plans & Procedures Local Community:** The State of New Jersey has developed emergency management resources to help residents to prepare, respond, and recover from a host of natural, and man made events. The state agency responsible for emergency operations is the Office of Emergency Management. Monmouth University has also developed an emergency plan for students and employees to follow which highlights several potential manmade and weather related events. [www.monmouth.edu/resources/MUPD/emergencybro.pdf](http://www.monmouth.edu/resources/MUPD/emergencybro.pdf)

**Innovative Emergency Communications:** MU has developed an emergency notification system that sends information to students and employees via e-mail and phone text platforms. Students are encouraged to sign-up with public safety for this critical service. These messages are usually transmitted within 1-2 minutes of emergency broadcast and allow university officials to adhere to Clery Act requirements for timely warnings of emergency events. Monmouth University's system is called Connect-ED. Registration information can be found at: <https://ecampus.monmouth.edu/notify/index.php>

**Campus Access Control & Security Systems:**

The design, and physical setting of a particular institution has elements relating to the overall culture and social system on campus. Since college and university campuses are designed to offer (open) movement of people through it's borders, the issue of design, along with effective use of space can reduce both the incidence, and fear of crime. This design feature is called "Crime Prevention through Environmental Control." The proper design and effective use of the built environment can lead to a reduction in the fear and incidence of crime and an improvement in the quality of life.

The design and physical setting of Monmouth is middle-sized private school with 155 acres of property situated within the suburban shore community of West Long Branch New Jersey. The campus footprint highlights several new buildings including communication arts, and sports facilities within it's sprawling footprint. The buildings geographical design form a large square in which students can enter, and leave the campus from several locations. Parking resources are a big feature on campus due to the number of regular, and commuter students. The school also provides parking facilities for faculty and service employees. The college has approximately 17 parking lots including 1 huge parking lot adjacent to the future multi-purpose activity center for students, visitors, and employees. These parking lots maintain the campus perimeter because they act almost like natural barriers.

The campus has approximately 6 entrances and exits to maximize the flow of vehicular traffic within the facility. The local rental units within walking distance to the university increase the issue of pedestrian traffic on the campus perimeter during different times of the day. The issue of a suburban setting and limited numbers of public transportation resources makes the use of a car essential for students who travel beyond a normal walking distance. Monmouth's public safety department deploys security guards to several access points around the campus during the day to reduce the number of people who may not have legitimate business on campus. These security guards offer visitors temporary parking permits for selected lots during normal business hours. Public safety also maintains visitor screening with clearly worded signage that directs visitors to a welcome area adjacent to Wilson Hall.

Formal gathering areas within MU's campus are many due to the size of the student population and the culture on campus. Students gather at several different areas of the campus during the day, including the student center, library, recreation, and communications center. Students move to more convenient locations at night including the residence halls, the underground, and off campus housing. The daytime focal area of the campus lies between several large grassy areas in and around the lecture, and library buildings. The campus design features ensures open sight lines by keeping buildings and architectural barriers on the perimeter of the space.

The issue of high-risk areas on campus has been identified during annual risk assessments by security, and feedback by all institutional stakeholders including college administrators. MU public safety has developed people, plans, and procedures to counter-act the identified risks to campus stakeholders. The department maintains 24-hour uniform patrol with several types of vehicles including electric (Golf Cart), bicycle, and 4-wheel drive sport utility vehicles. The university deploys high tech remote resources to highlight formal surveillance throughout the campus. The department also has security guards posted in several high-risk areas of the campus on the weekends to help promote a safe and secure environments including the sports facilities and residence halls.

The campus high-risk areas including the residence halls should have a higher degree of natural and formal surveillance for students and visitors. MU has several access control features including swipe card technology within its lecture halls. Access control features within its residence halls have started to become upgraded to card systems but in the same token the school uses CCTV and "On Duty" resident assistant resources to authenticate access in the evenings, and on weekends. The RA's and the students in residence are responsible to sign in, and identify the person standing in front of them. Students are reminded that guests must conform to the same codes of conduct of MU students while on campus. The residence halls also have a backup residence employee on duty to help the RA's manage visitor requests for entry; the procedure requires a visitor to produce I.D. and to sign a formal register.

## **Types and Descriptions of Published Policies and Procedures to Comply with the Clery Act on Campus**

The Clery Act. The Crime Awareness and Campus Security Act of 1990 requires all postsecondary institutions participating in the Title IV student financial aid programs to disclose campus crime statistics, university violations and disciplinary data, and finally security information to the U.S. Department of Education on an annual basis. The legislation also describes several required policy statements that address public safety and security issues. Below is a sample list of Clery Act Policy Statements for colleges and universities to publish each year within their prospective crime report/audits.

Required policy statements include: addressing timely warnings, disclosure of crime statistics, reporting criminal offenses, confidential reporting, security and access control, arrest authority, security awareness programs, crime prevention programs, sex offenses, alcoholic beverages, illegal drugs, substance abuse programs, and general codes of conduct. Monmouth University Clery Act info can be found:

[www.monmouth.edu/resources/MUPD/default.asp#](http://www.monmouth.edu/resources/MUPD/default.asp#)

**Caveat:** Monmouth University Public Safety officers have arrest powers, which seemed to have improved security resources on campus. But, the following statement from the department education offers this advice. “ The department data reported by the institutions have not been subjected to independent verification by the U.S. Department of Education. Therefore, the department cannot vouch for the accuracy of the data reported here”. The following data on arrests for illegal weapons, drug, and liquor violations for the years 2005, 2006, and 2007 on campus, and within the residence halls were reported by MU’s Public Safety Department. MU Clery crime data can be found at: <http://ope.ed.gov/security/Index.aspx>

**Local Crime Statistics:** The Federal Bureau of Investigation’s Uniform Crime Report for 2007 has developed crime statistics for West Long Branch New Jersey in 2007. West Long Branch Police Department reported 13 Violent Crimes, 0 Murder, 2 Forcible Rape, 3 Robberies, 8 Aggravated Assaults, 242 Property Crimes, 32 Burglaries, 205 Larceny Thefts, and finally 5 Motor Vehicle Thefts. The crime of Arson had 2 reported crimes.

### **West Long Branch Community Quick Links:**

Town of West Long Branch: [www.westlongbranch.org/](http://www.westlongbranch.org/)

Police Department: <http://www.home.comcast.net~wlbpd/>

Monmouth Medical Center: [www.saintbarnabas.com/hospitals/monmouth\\_medical](http://www.saintbarnabas.com/hospitals/monmouth_medical)

## Monmouth University Quick Links Page

**Home Page:** [www.monmouth.edu](http://www.monmouth.edu)

**Maps & Directions:**

**Admissions:** [www.ask\\_admissions@Monmouth.edu](mailto:www.ask_admissions@Monmouth.edu)

**Financial Aid:** [www.monmouth.edu/admission/financial\\_aid/default.asp](http://www.monmouth.edu/admission/financial_aid/default.asp)

**Student Activities:** [www.monmouth.edu/campus\\_life/activities/default.asp](http://www.monmouth.edu/campus_life/activities/default.asp)

**Student Clubs & Organizations:** [www.monmouth.edu/campus\\_life/activities/clubs.asp](http://www.monmouth.edu/campus_life/activities/clubs.asp)

**Fraternity & Sorority Life:**

[www.monmouth.edu/campus\\_life/activities/fraternity\\_sorority.asp](http://www.monmouth.edu/campus_life/activities/fraternity_sorority.asp)

**Student Center:** [www.monmouth.edu/campus\\_life/student\\_center/default.asp](http://www.monmouth.edu/campus_life/student_center/default.asp)

**Transportation Services:** [www.occs@monmouth.ed](mailto:www.occs@monmouth.ed)

**Information Technology Center:**

[www.monmouth.edu/resources/campus\\_technology/default.asp](http://www.monmouth.edu/resources/campus_technology/default.asp)

**Health Insurance:** [www.monmouth.edu/campus\\_life/health\\_services/insurance.asp](http://www.monmouth.edu/campus_life/health_services/insurance.asp)

**Medical Services:** [kmaloney@monmouth.edu](mailto:kmaloney@monmouth.edu)

**On Campus Emergency Resources:** [www.monmouth.edu/resources/MUPD/default.asp](http://www.monmouth.edu/resources/MUPD/default.asp)

**Student Housing:** [www.monmouth.edu/campus\\_life/res\\_life/default.asp](http://www.monmouth.edu/campus_life/res_life/default.asp)

**Monmouth University Meal Plan:** [www.ARAMARKatMonmouth.com](http://www.ARAMARKatMonmouth.com)

**Off Campus Housing:** [www.occs@monmouth.edu](mailto:www.occs@monmouth.edu)

**Campus Parking:** [www.monmouth.edu/resources/MUPD/default.asp#](http://www.monmouth.edu/resources/MUPD/default.asp#)

**Public Safety Plans & Procedures:** [www.monmouth.edu/campus\\_safety/](http://www.monmouth.edu/campus_safety/)

**Emergency Telephones:** [www.monmouth.edu/resources/MUPD/default.asp#](http://www.monmouth.edu/resources/MUPD/default.asp#)

**Emergency Communication:** <https://ecampus.monmouth.edu/notify/index.php>

**Clery Act Policies & Procedures:** [www.monmouth.edu/resources/MUPD/default.asp#](http://www.monmouth.edu/resources/MUPD/default.asp#)

## Monmouth University Hotel Quick Links Page

Holiday Inn Express West Long Branch  
294 Route 36  
West Long Branch N.J. 07764

La Quinta Inn West Long Branch  
109 Route 36  
West Long Branch N.J. 07764

\*\*\* Below is a list of hotel accommodations within a 15-minute drive to the campus.

Courtyard by Marriott Tinton Falls  
600 Hope Road  
Tinton Falls N.J. 07724

Sheraton Hotel Eatontown  
6 Industrial Way  
East, Eatontown N.J. 07724

Courtyard by Marriott at Monmouth Shores  
1302 Campus Parkway  
Neptune City N.J. 07753

Below is a sample list of local restaurants in West Long Branch N.J. National restaurant chains & shopping resources can be found on Route # 36 in Eatontown along with the Monmouth Mall.

Nelly's Restaurant: 589 Cedar Ave, West Long Branch (732) 923-1101  
Attilio Italian Restaurant: C/O Routes 36 & 71 in West Long Branch (732) 542-7377  
Brothers Pizza: 868 Broadway (732) 571-7800  
Ren's Garden: 160 Locust Ave (732) 870-8828  
Hungry Hobo: 181 Locust Ave (732) 870-1355  
Raceway Diner: 135 Route 36 West Long Branch (732) 483-9080  
Sawa Restaurant: 42 Route 36 Eatontown N.J. (732) 544-8885  
Maurizio Italian Restaurant: Hope Road (732) 578-9280

**The Your College Profile web site also contains an “Everything in New York City” document for families who wish to explore the NYC while visiting Monmouth University. This site contains a full list of hotels, restaurants, shopping, and entertainment, and tourism resources for families enjoying the region.**





