

Muhlenberg College Profile

Founded in 1848, Muhlenberg College is a small private institution affiliated with the Lutheran Church, which offers Liberal Arts & Sciences, Business, and Engineering educational programs. The school is located in Allentown Pennsylvania. Muhlenberg College itself is actually situated within the city's northwestern suburban of Cedar Crest. The landscape of the site is split into 2 large facilities, one being the main campus on the northern edge, and the second being situated on the southern edge of campus with Chew Street in the middle. The college has an athletic complex that contains several sports facilities in walking distance to the north side academic, and freshman halls, which make the campus, feel smaller than it's actual geographic footprint.

Muhlenberg has a large footprint of approximately 80 acres of park like property within suburban Allentown. The physical layout observes numerous historic buildings shared by students, and local residents. The campus itself has approximately 70 buildings including lecture, residential, research, performing arts, athletic, and dining facilities. The overall campus map is typical of a college setting with wide sidewalks; grass field meeting places, and park like benches but the campus building, and landscape architecture is far from typical. The school is in the process of renovating several of it's buildings to offer students an intellectual environment housed within modern building structures, that accents colonial architecture.

The pedestrian flow of traffic within the facility was centered mainly between the front, and rear of Haas College Center, Trumbower, and Ettinger Halls within the main sidewalk of the college. The sidewalk also has several grassy areas around these buildings for students to enjoy during fair weather days. This main sidewalk on the north side of Chew Street also connects several academic, research, and student life centers within the campus. I observed heavy pedestrian traffic in the area during my visit due to the time of day and my student tour guides told me that walkway gets packed with students going to different places in the morning when school is in session. The campus buildings and open spaces were also very clean and well maintained during my tour observations. These open spaces, and campus facilities allow students the ability to interact with each other in a non-educational manner due to the high number of observed meeting places on campus.

Muhlenberg students, faculty, and employees enjoy a community, within a community lifestyle in regard to on, and off campus activities and resources. The college also provides several critical student resources including student housing on campus for all 4 years, which helps students connect with each other throughout the year. The university also provides several types of student housing arrangements on campus including dormitory, apartment, and Greek residences. Approximately 90% of students live on campus according to campus officials. The college has a beautiful internal campus setting that has maintained it's local roots and architectural appeal.

The published demographic information for the college describes a culturally diverse student population with students from across the United States. Muhlenberg has developed a large campus community to offer students an excellent Engineering, Liberal Arts and Sciences, and Business educational formats to enhance it's commitment to different types of career endeavors.

Muhlenberg College: The college is home to a small campus population of approximately 961 male, and 1,306 female full, and 78 male, and 112 female part time students enrolled. Muhlenberg doesn't offer graduate school programs. The average age of a freshman is 18 years old. 26% of students are from Pennsylvania. Others are from 34 states, and 6 foreign countries. The campus profile also indicates that 31% of students are Catholic; 26% Jewish; and 13% of students is Protestant. Students on campus also provide a diverse multi-cultural makeup including 2,174 students are white, 51 Asian, 54 are Black, and 88 are Hispanic. 67 students enrolled had race indicated as unknown.

Published Academic Standards for Admission Programs

Muhlenberg College has a large educational system for a small private school, which offers Engineering, Liberal Arts and Sciences, and Business programs. Below is a specific list of under graduate admission requirements.

Muhlenberg College: Freshman Class: 4,703 applied, 1,750 accepted, 551 enrolled. SAT Verbal 600, SAT Math 610. ACT 26. Application Deadline February 15.

Faculty/ Classroom: 54% of faculty is male, 46% female. All both teach and do research. The average class size for introductory lecture is 30 in a laboratory is 18, in a regular course, 19.

Student / Faculty Ratio: 15 to 1

Retention Rate: 7% do not continue beyond 1st year, 81% remain to graduate.

Campus Footprint: An observation of the internal campus setting provides students and employees with several types of student services including physical fitness, residence, athletic, library services, and cultural meeting places and dining halls. I observed heavy pedestrian traffic from these areas of the campus due to the location of the dining hall, and the time of day. The internal landscape of the school is oval shaped with students reading, eating, and talking to each other in the middle of the student union. This an interesting point to make in regard to the school's location within a suburb of an old Pennsylvanian factory town. When you walk onto the Muhlenberg campus you forget where you are for the moment, the campus landscape is big, beautiful, and historic.

Muhlenberg's campus is built on a mountain, which makes the school unique because you can stay within campus, or you can retreat to the town to enjoy off campus social activities by walking through the community until you get to Cedar Crest Blvd. The school does have several pedestrian walkways within the campus to guide students to several popular areas including Life Sports, Performing Arts, and the student union centers .The walkway has an internal feel to it because all the campus buildings face the sidewalk and you really can't see the town below from this vantage point. The school is

also unique because it has a small suburban school feel to it, while still being situated in a relatively large Pennsylvanian town. The campus has several buildings with colonial architecture that is beautiful to look at. These historic buildings make the campus look very big, but it feels smaller than the observed geographical footprint.

The college's observed focal point of reference during the campus tour was the area in, and around the row of academic buildings (Haas Center), which is the center of the campus. Student pedestrian sidewalks all converge at this point from several locations around the campus including the academic, and residence halls. When you look at the campus map you can easily observe the main focal point. My tour guide told us that students come to the grassy areas around the library, student, and recreational center to relax and talk about school and life.

The internal map of the school observes several unique features within the site due to its community campus design. The school is located within a suburban neighborhood with several local roads winding through the campus which splits facility into 2 parts, including the main campus on the north, and the performing arts and upperclassmen housing units on the south side of Chew Street. The traditional college facilities are located within the main campus between north 26th Street, and north 23rd Street. The school also has several Greek houses behind Trexler Library on the southeastern edge of the campus map.

The physical landscape of the college allows upperclassmen to get away from classes to retreat to their residence halls, which are located across the street from the school. Freshman students at Muhlenberg live in the residence halls located across the quad to the student union. These types of living arrangements enhance the campus lifestyle within the schools sprawling footprint because new students enjoy the socialization resources in the student center. The buildings geographical design features form a large oval in which students can enter, and leave the campus from several locations. Parking resources is also a big feature on campus due to the limited number of parking permits issued to students and employees.

Parking is a big challenge for public safety at Muhlenberg because the college is located in a hilltop community with a limited number of parking lots for students, employees, and visitors. The college has 8 observed parking lots for visitors and administrative staff. Students with parking privileges can find student parking lots on the southern end of campus. The college is also linked together by several suburban streets within its large real estate holdings with virtually all of the college's lecture halls, arts & science pavilions, residence halls, and historic buildings tied within its large real estate holdings.

Local weather: Weather is also an issue to consider for students preparing for a college experience. The Lehigh Valley enjoys all four seasons of weather including rain and snow. Northeast weather patterns sometimes allow for temperatures to drop below 32 degrees for a considerable amount of time during the winter. Pennsylvania also gets its share of rain during the spring and summer months as well. A strong indicator of pedestrian traffic around the college can be identified by the northeast weather patterns.

Community Profile

The City of Allentown has been described as a historic city due to its relationship to the American Revolution as a storage place for the Liberty Bell after the Battle of Brandywine in 1777. George Washington's troops secretly removed the bell from Philadelphia after the battle and it was stored in Zion's Church in Allentown. The community also has its roots in the manufacturing industry due to the city's geographical location between Easton, and Lehigh's steel industry. Students and residents enjoy the community's economical, and cultural landscape within the Lehigh Valley because its close to several private campus communities.

The City of Allentown is located within the northeastern area of the state, which makes it convenient to several suburban, and city communities including Philipsburg across the Delaware River in New Jersey, and the cities of Easton and Reading within the Lehigh Valley Region. These communities have several major highway networks that offer residents efficient transportation resources to all areas of the state including Route 78, 476, and 22. The Lehigh Valley also links to Amtrak, which is the main connection to the northeast corridor for rail service. Allentown also has several local roadways that connect the community to major state highways including Routes 222, and 33 that links to the Pocono Mountain Resort area, and Interstate 76. Shopping, restaurants, and hotel chains can be found within these major transportation networks after a short drive from the campus. Appendix #1 on the back page of this profile lists several of observed resources in close proximity to the school.

The following demographics for the City of Allentown describe a multi-cultural community within a total population of 107,294 according to the U.S. Census Bureau. Muhlenberg College has strong relationships with the city because they share community services including public safety, and cultural resources. An example of this commitment can be observed through the college's community services handbook.

A Census Bureau community survey highlights several characteristics to describe the population including: 48% of residents are male, 52% are female. 63% of residents are white, 11% are African American, 24% is Hispanic or Latino, and 2% are Asian. 24.8% of residents are 18 years old or over, and 15% of city residents is over the age of 65. The issue of housing in Allentown is also interesting. 49.1% of housing units are renter-occupied, while 50.9% of units are owner-occupied. 91.5% of housing units in Allentown are occupied, and 8.5% are vacant according to the U.S. Census Bureau.

Campus Life

Muhlenberg College is a multi-cultural campus environment that provides students with an excellent social, cultural, religious, and educational atmosphere. The admissions demographics paint a picture of a very diverse community with students from all over the U.S. The local suburban community of Cedar Crest only adds to the college's international status because the community has multi-cultural roots as well. Muhlenberg addresses the issue of ecology in a positive way with the campus being situated within a historical area with new buildings being constructed to match the colonial style architecture. The college also has several buildings with modern architecture including the performing arts center. The school has also developed green technologies and architecture for the campus including the new Shankweiler Science Center.

The campus was clean and well maintained and the emotional climate of the entire community is positive because students are involved with local community, and campus groups through the student center and Greek life. An observation of this very positive emotional climate can be found by looking at the endless student flyers posted throughout the campus on walls, doors, windows, and light poles. These flyers describe upcoming activities and they invite all students to enjoy the clubs, performing arts, and public discussions on world events. Social networking beyond the campus walls is also a very important issue to be observed at Muhlenberg. Students at the college are encouraged to participate in externships with alumni to gain real world experience in each student's major. These programs, along with internships, and global learning centers offer valuable information for students studying abroad, which helps round out their individual educational activities on campus.

This issue of school culture and emotional attachment is also a very important part of campus life because everyone wants to have a connection and emotional fit to their new school and community. The college has done a great job developing positive social systems with its students by providing a series of coordinated programs including workshops and seminars for freshman students. The academic climate on campus is challenging due to student workloads but my student guide told me that socialization improves on the weekends. The school provides a foundation for learning and personal growth and socialization by providing over 100 academic, and 26 intramural & athletic clubs, and student organizations. Muhlenberg also has 22 NCAA Division I teams for men and women to participate in.

Campus life at Muhlenberg can be considered intellectual, and social due to several notable student venues including the Seegers Student Union, which is the main social center on campus. The second location for social activities can be observed within the Trexler Pavilion for Theatre and Dance, which provides numerous performing arts activities for students to watch, and participate in. These campus facilities allows students to enjoy more than academic excellence, it gives them the opportunity to develop social relationships by experiencing school sports, Greek life, performing arts, history, cultural events, restaurants, and local museums together.

Student Housing: The purpose of student housing is to provide safe and reasonable accommodations for students living away from home. The issue of housing and dormitory life is a critical element of overall campus life because students spend a large amount of time in their rooms. Student housing units historically come in 3 different styles including traditional corridor, suite, and apartment style units.

Muhlenberg College guarantees on campus housing for all of its students who wish to live on campus. The school provides housing for 90% of its total student population including the Greek Houses. The college has a small Greek presence on campus with 14% of male, and 18 % of female students living in fraternities, and sororities. These Greek houses can be observed while driving on Chew Street, and Turner Street on the campus perimeter. Information about housing can be found on the quick links page of this document.

Off Campus Housing: Muhlenberg College has been described as a small private college within a residential community. The reason I have mentioned the overall community is to re-assert the point that school's network of facilities has encapsulated the real estate holdings in the area. The campus design allows a large number of students to have housing within walking distance to campus facilities. The issue of off campus housing has a different feel to it compared to other university housing demands. The college itself has 90% of its student population living on campus which reduces the need, or demand for off campus housing. Students who want off campus housing can find information about available resources on the quick links page.

Public Transportation: Campus transportation resources for students are available through the college's shuttle system, which provides van service for daily classes, student activities, and links to local shopping and restaurants. This service is crucial to students who don't have cars because it provides transportation services to the entire community. The school's shuttle service provides reliable transportation to students who don't, or can't have vehicles on campus. The college also has a large number of out of state students who don't know the streets and highways very well. Foreign, and out of state students might opt to take a bus or train to their destination because they don't want to risk getting lost on local roads. Information about shuttle services can be found on the quick links page.

Description of Campus Public Safety Plans & Procedures: Campus communities are unique places due to their populations and physical layouts. In some areas of the United States you really can't tell where a campus begins or ends because people walk through, drive through, and take campus transportation through all areas of the campus footprint. Muhlenberg has developed public safety plans and procedures to keep students, and employees safe. The school's general public safety plans and procedures can be found in the document " Emergency Preparedness Plan " which gives students and employees a list of instructions, procedures, codes of conduct, and response strategies to follow while on campus. This information can be found in Muhlenberg's Annual Public Safety Report.

Crisis Management Plans & Procedures Local Community

The State of Pennsylvania has developed emergency management resources to help residents to prepare, respond, and recover from a host of natural, and man made events. The state agency responsible for emergency operations is the Emergency Management Agency. Contact information for this state agency www.readypa.org

Innovative Emergency Communications: Muhlenberg College has developed reverse 911 systems that sends several types of emergency notifications through e-mail, hard line, and phone text message systems. Campus alerts, and weather related information is sent through this system. The college also has active shooter protocols for students to follow during an emergency including lock-down, and lockout procedures. These messages are usually received within 1-2 minutes of emergency broadcast and allow university officials to adhere to Clery Act requirements for timely warnings of emergency events.

Campus Access Control & Security Systems: The design, and physical setting of a particular institution has elements relating to the overall culture and social system on campus. Since college and university campuses are designed to offer (open) movement of people through it's borders, the issue of design, along with effective use of space can reduce both the incidence, and fear of crime. This design feature is called "Crime Prevention through Environmental Control." The proper design and effective use of the built environment can lead to a reduction in the fear and incidence of crime and an improvement in the quality of life. The issues of identifying formal gathering and high-risk areas within a campus landscape are also critical to public safety because manpower must be observed in these areas.

The design and physical setting of Muhlenberg College is unique for a small city environment because the campus has historical value due to it's geographical location in Pennsylvania. The campus map highlights several historic college buildings situated within a suburban neighborhood. The local community's real estate holdings actually form a large barrier around the main campus. These residential homes, along with natural landscaping form a large oval that's several city block long, and wide. These physical security design features seem to have enhanced the landscape by using natural, and manmade resources to limit access to the overall campus.

The college has several entrances and exits to maximize the pedestrian traffic flow within the facility, the issue of vehicle traffic on campus is challenging due to the suburban setting and a limited number of street parking spots. Muhlenberg's public safety department deploys officers to several access points around the campus during the day to reduce the number of people who may not have legitimate business on campus. Public safety also maintains visitor screening with clearly worded signage that directs visitors to a welcome area within Haas College Center (Admissions), visitors who wish to walk around the campus without an escort can, but only during daylight hours.

Formal gathering areas within the campus are situated in, and around the Quad, which is the main pedestrian walkway that connects the campus to several other gathering places including the library, student, and recreational centers. These areas around the Quad also have several residence, and academic halls that connect the pedestrian path to the northwestern edge of the campus. These areas are the main observed focal points of the campus. The design of the campus walk is a textbook example of CPTED because it allows for natural surveillance and open space for people to enjoy while still providing some type of student ownership.

The issue of high-risk areas on campus has been identified during annual risk assessments by security consultants, and feedback by all intuitional stakeholders including public safety officials. Public Safety maintains uniform patrol, fixed security posts, and high tech remote resources to highlight formal surveillance throughout the campus. The department also has public safety officers patrolling on foot in several high-risk areas including the student center, sports venues, and the library. Muhlenberg public safety officers also patrol the exterior of the college in several types of vehicles including 4-wheel drive trucks.

The College's public safety officers have attended a formal Police Academy training program to gain formal arrest powers. These officers have the training and ability to investigate criminal activity on, and off campus. The school's public safety department also developed enhanced lighting, and formal surveillance resources (CCTV) for perimeter areas because it helps with surveillance and gives students and visitors an enhanced feeling of safety and security. Muhlenberg has provided a safe environment on campus but students should be aware that the campus ends when they walk, or drive down the hill. Students should exercise personal awareness while walking within Allentown after dark because it gets less populated after the local shopping areas close for the night.

The campus high-risk areas including the residence halls require a higher degree of natural and formal surveillance for students and visitors. The university uses Smart Card Readers for access to on campus residence facilities. Students attempting to enter a residence must swipe their student card for entry into the building. Students attempting to enter a different residence hall with their card will be denied access because the card knows where you live. Finally, students living in the Greek residential system have regular keys to their particular houses, not swipe cards.

Descriptions of Published Policies and Procedures to Comply with the Clery Act

The Clery Act. The Crime Awareness and Campus Security Act of 1990 requires all postsecondary institutions participating in the Title IV student financial aid programs to disclose campus crime statistics, university violations and disciplinary data, and finally security information to the U.S. Department of Education on an annual basis. The legislation also describes several required policy statements that address public safety and security issues. Below is a sample list of Clery Act Policy Statements for colleges and universities to publish each year within their prospective crime report/audits.

Required policy statements include: addressing timely warnings, disclosure of crime statistics, reporting criminal offenses, confidential reporting, security and access control, arrest authority, security awareness programs, crime prevention programs, sex offenses, alcoholic beverages, illegal drugs, substance abuse programs, and general codes of conduct. Muhlenberg's Clery Act info can be found on the quick links page.

Caveat: Muhlenberg College's public safety officers have formal arrest powers; they have the ability to investigate criminal activity on campus, and the resources to reduce victimization off campus. Public Safety seems to have improved crime victimization on campus due to improved security resources but the following statement from the department education offers this advice. " The department data reported by the institutions have not been subjected to independent verification by the U.S. Department of Education. Therefore, the department cannot vouch for the accuracy of the data reported. Muhlenberg crime data can be found at: <http://ope.ed.gov/security/Index.aspx>

Local Crime Statistics: The Federal Bureau of Investigation's Uniform Crime Report for 2008 has developed crime statistics for the City of Allentown Pennsylvania. In 2008 the Police Department reported 805 Violent Crimes, 16 Murders, 33 Forcible Rapes, 497 Robberies, 259 Aggravated Assaults, 5,653 Property Crimes, 1,423 Burglaries, 3,738 Larceny Thefts, and finally 492 Motor Vehicle Thefts. The crime of Arson was reported 27 times in 2008.

Emergency Medical Technicians: Public safety officers respond to medical emergencies along with city EMS crews. The City of Allentown provides EMS and hospital transport services to students, residents, and visitors through emergency notification systems. Below is the contact information for services, and general information for the local hospitals.

City of Allentown Community Quick Links

City of Allentown Pennsylvania Home Page: www.allentownpa.gov/

Police Department:

www.allentownpa.gov/Government/DepartmentsBureaus/Police/tabid/114/Default.aspx

Allentown EMS:

www.allentownpa.gov/Departmentsbureaus/EMSParamedics/habid/249/Default.aspx

Fire Department:

www.allentownpa.gov/GovernmentBureaus/Fire/Tabid/156/Default.aspx

Lehigh Valley Hospital (Trauma Center)

Cedar Crest Facility

(610) 402-CARE

www.lvhn.org/lvh/Locations/Cedar_Crest

Muhlenberg College Quick Links Page

Home Page: www.muhlenberg.edu

Admissions: www.muhlenberg.edu/main/admissions/

Maps & Directions: www.muhlenberg.edu/muhinfo/directions.html

Financial Aid: www.muhlenberg.edu/finais/indexalt.html

Student Activities:

<http://shrek.muhlenberg.edu/Calendar/Eventlist.aspx?fromdate=10>

Student Clubs: <http://shrek.muhlenberg.edu:8080/lookup/studorgs/index.html>

Fraternity & Sorority Life: www.muhlenberg.edu/students/greek/

School News Site: www.muhlenberg.edu/muhinfo/news/latestnews.html

Student Center: www.muhlenberg.edu/our/union.html

Public Transportation Services: www.muhlenberg.edu/mgt/deanst/shuttle.html

Information Technology Center www.muhlenberg.edu/mgt/oit/index.html

Health Insurance: www.eiia.org/muhlenberg/

Health Services: www.muhlenberg.edu/students/health/

Emergency Resources: www.muhlenberg.edu/mgt/police/crisis.html

Student Housing: www.muhlenberg.edu/mgt/resserv/

University Meal Plan: www.muhlenberg.edu/dining/

Off Campus Housing: www.muhlenberg.edu/mgt/resserv/offcampuspage.html

Campus Parking: www.muhlenberg.edu/mgt/police/vehicles.html

Public Safety Plans & Procedures: www.muhlenberg.edu/mgt/police/index.html

Clery Act Policies & Procedures: www.muhlenberg.edu/mgt/police/right.html#office

Allentown & Bethlehem Area Hotel Quick Links Page

Comfort Suites of Allentown
3712 Hamilton Boulevard
Allentown P.A. 18103

Holiday Inn Allentown Center City
904 West Hamilton Street
Allentown P.A. 18101

Holiday Inn Express
3620 Hamilton Boulevard
Allentown P.A. 18103

Four Points By Sheraton Hotel
Allentown Airport, 3400 Airport Rd
Allentown P.A. 18109

Best Western Lehigh Valley Hotel
300 Gateway Drive
Bethlehem P.A. 18017

Comfort Suites
120 West Third Street
Bethlehem P.A. 18015

Hampton Inn & Suites
200 Gateway Drive
Bethlehem P.A. 18017

Historic Hotel Bethlehem
437 Main Street
Bethlehem P.A. 18018

Courtyard Marriott
2160 Motel Drive
Bethlehem P.A. 18018

Fairfield Inn by Marriott
2140 Motel Drive
Bethlehem P.A. 18018

Bed & Breakfast Accommodations in Bethlehem Pennsylvania

Bethlehem Inn
476 North New Street
Bethlehem P.A. 18018

Morningstar Inn
72 East Market Street
Bethlehem P.A. 18018

Sayre Mansion Inn
250 Wyandotte Street
Bethlehem P.A. 18015

Wydnor Hall Inn
3612 Old Philadelphia Pike
Bethlehem P.A. 18015

Below is a sample list of local restaurants in Allentown P.A. National restaurant chains & shopping resources can be found on Route 78, 476, and 22. A complete list of local restaurants in Allentown Pennsylvania can be found at: www.foodio54.com

Panera Bread Company: 3100 West Tilghman Street, Allentown P.A. (610) 432-3221

Anthony's Pizza & Italian Eatery: 3125 West Tilghman Street (610) 740-1630

Xaviers Restaurant: 3095 West Tilghman Street (610) 432-8888

Sand Trap Grille: 3400 West Tilghman Street, Allentown P.A. (610) 395-2017

Five Guys Burgers & Fries: 4025 West Tilghman Street (610) 336-9315

Trivet Restaurant: 4549 West Tilghman Street (610) 398-3886

China House Restaurant: 4783 West Tilghman Street (610) 395-1855

Amazon Café: 933 North 26th Street, Allentown P.A. (610) 776-1717

